



**Brief Report of the 45th
International Exhibition on
Environmental Technology & Green Energy
(ENVEX2024)**

June 2024



□ Outline

- **(Date / Venue)** June 3(Mon) ~ 5(Wed), 2024 / COEX Hall A,
- **(Organizer)** Korea Environmental Conservation Institute(KECI)
- **(Hosts)** KECI, K-water, KECO, KEITI, SLC, KEIA
- **(Scale) A total of 626 Booths**
 - No. of Exhibitors : 285 Companies from 17 Countries (Domestic 200, Overseas 85)
 - German Pavilion, Swiss Pavilion with 5 companies, respectively and Chinese Pavilion with 24 companies participated
 - No. of Visitors : 44,171(including 436 overseas buyers)
 - Deal Amount on Business Meetings : USD 288 million
 - Provisional Value of Contract through Business Meetings : USD 129 million

□ Items by sector

- **Water (41%):** 119 companies (Water Treatment Equipment, Membranes, Pumps, Valves, and etc.)
- **Air (14%):** 39 companies (FGD, Harmful Gas Treatment, and etc.)
- **Measurement & Analysis (14%):** 41 companies (Real-time Radon Measuring Devices, Water Quality Measuring Instrument, and etc.)
- **Carbon-Neutral(25%):** 70 companies (Hydrogen Charging Station Control Systems, Biogas Use Facility Packages, and etc.)
- **Publicity of Government Policy (6%):** 16 companies (Relevant Association, and Organizations)

□ History of ENVEX

| Year | Contents |
|------|---|
| '79 | Firstly held in the name of International Pollution Control Exhibition(INPOCO) in Yeouido |
| '86 | The 8 th edition held at COEX |
| '97 | The 19 th edition held in the name of International Exhibition on Environmental Technologies and Products |
| '00 | The 22 nd edition held, with the doubled number of exhibitors |
| '10 | The 32 nd edition held in the name of International Exhibition on Environmental Technology and Green Energy(ENVEX) |
| '18 | The 40 th edition held, celebrating its 40 th Anniversary |
| '24 | The 45 th edition held |

□ Features of ENVEX

- South Korea's Representative Environmental Exhibition
 - ENVEX is the biggest environmental exhibition in South Korea, hosting 44,000 visitors including 400 of overseas buyers around the globe
- Opportunities to meet South Korea's outstanding Environmental technologies and products
 - ENVEX gives a chance to meet Korea's leading Carbon-Neutral technologies and products and also to establish long-lasting partnerships with prosper environmental companies
- One on One Business Matching
 - ENVEX provides both exhibitors and visitors with one on one business matching sessions to find technical cooperation and to help explore market opportunities

□ Concurrent Events & Business Programs

○ Opening Ceremony of ENVEX2024

- A total of 11 distinguished guests including the Minister of Environment appeared



< Opening Ceremony >

○ ENVEX2024 B2B Meeting Day

- 19 Buyers from Europe, USA, and West Asia such as Pakistan, India and 30 of ENVEX2024 Exhibitors participated
- A total of **223 meeting** made with 93 million dollars of Deal Amount on Business Meetings

○ Consultation Meetings between Exhibitors and Officials from UNIDO ITPO

- 7 of Officials from Ministry of Planning and Economic Development of Sierra Leone, Ecological expertise center, Ministry of Transportation of Uzbekistan and 15 of ENVEX2024 Exhibitors participated



< Domestic and Abroad Business Meetings >

○ **Seminars and Forums**

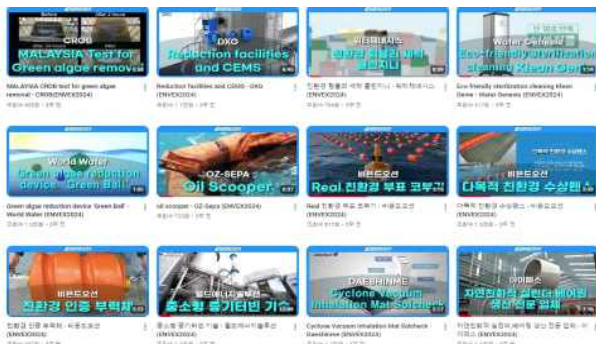
- A total of 17 seminars such as Technology Seminars of ENVEX2024 Exhibitors, Environmental Policy Seminar and 1,200 of audiences attended



< Seminar >

□ **Press Release and Promotion**

- A total of **102** Youtube videos uploded
- **Online posting (130):** keyword advertising, official blog, power bloggers, Environment-related cafes, and website banners of related organizations
- **Newsletter (42)**
- **Newspaper(375) :** News1, Newsis, DongA.com, THE DIGITALTIMES, Maeil Buisenss Newspaper, Asia Times, Energy Daily, Aving News, YONHAP NEWS AGENCY, and etc. & **Video News(2)**



< Official Youtube >



< Newsletter >

